



SAVRLI

PARTNERSHIP CONCEPT · WEB SUMMIT LISBON 2026

The official food & culture layer for Web Summit

A dedicated Web Summit event page inside the Savrli app, connecting attendees to Lisbon's best tables, with perks only they can redeem.

WHAT SAVRLI ALREADY IS

Built for wherever Web Summit lands

Savrli answers one question: where should I eat tonight, in this city, right now. Every city gets its own curated home feed of featured tables, trending restaurants, and creator video from people who live there.

City-scoped feed

Switch the city, and the whole feed follows

Featured & trending tables

Curated, not algorithmic. An editorial point of view

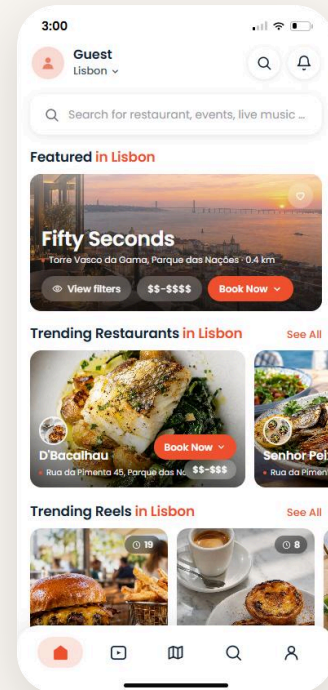
Creator video on every listing

The Savrli creator network shoots restaurants directly

Book in the app

Reservation, perk, and menu in the same tap

So this need not be Lisbon-only: the same event page can ship for Doha, Vancouver, and Rio. One partnership, four cities a year.



Savrli home feed · city view

A week in Lisbon, and no organized way to find the right table

70,000+ attendees arrive with meetings to book, teams to feed, and evenings to fill. Today they search blind, book late, and crowd the same handful of spots near the venue.

The attendee

Needs a lunch spot for a meeting of 8, or a group dinner for 5 that's Italian with live music. Has no filter for that.

The restaurant

Knows the city fills up, but has no direct line to the crowd and no way to signal "we can host you."

Web Summit

Owens the attendee relationship, but the on-the-ground experience between sessions is left to chance.

The concept: a Web Summit event page inside Savrli

1 Official partner restaurants

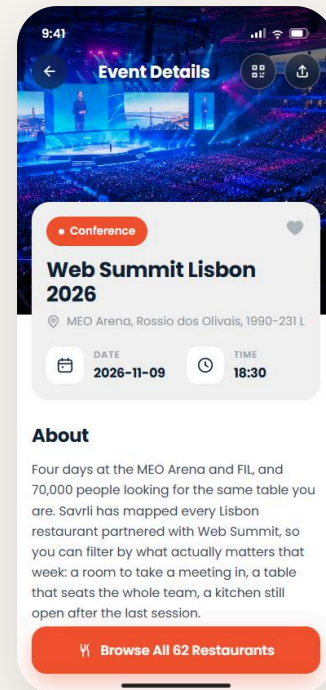
Listed with the amenities attendees actually search for: group capacity, private rooms, cuisine, music, meeting-friendly settings. Filter, find, book in seconds.

2 Attendee perks, redeemed in-app

Exclusive discounts and experiences for Web Summit badge-holders across the city. We handle the relationships, the tech, and the redemption.

3 Creator content around the event

Our food creators cover the summit and where to eat around it, published on Savrli Network, feeding the event page before and during the week.

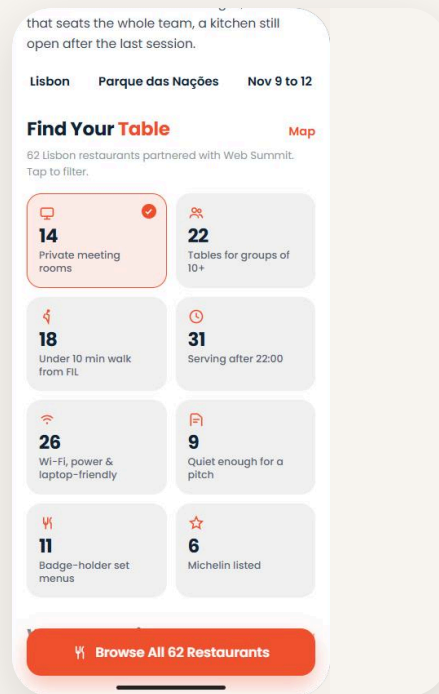


Live prototype · savrli.com

Attendees filter by what matters that week, not by cuisine

Every partner restaurant is tagged with the amenities a summit attendee is actually shopping for. The counts update live, so the page answers "where can I take this meeting?" in one tap. Quiet rooms, terraces, vegetarian-led kitchens and walk-in availability are filterable too.

14	Private meeting rooms	Investor meetings and team offsites
22	Tables for groups of 10+	Whole-team dinners, booked in advance
18	Under 10 min walk from FIL	Between sessions, no metro required
31	Serving after 22:00	After Opening Night and side events
26	Wi-Fi, power, laptop-friendly	Working lunches and demo calls
11	Badge-holder set menus	The perk, priced and capped by the venue



Filters as the page's headline numbers

THE EVENT PAGE, IN DETAIL

Partners, surfaced where attendees already look

Official partners lead the page, each with walking time from the venue, price band, and the perk attached to the badge. Below them, the practical rails: what's open after the last session, and what's open before the first.

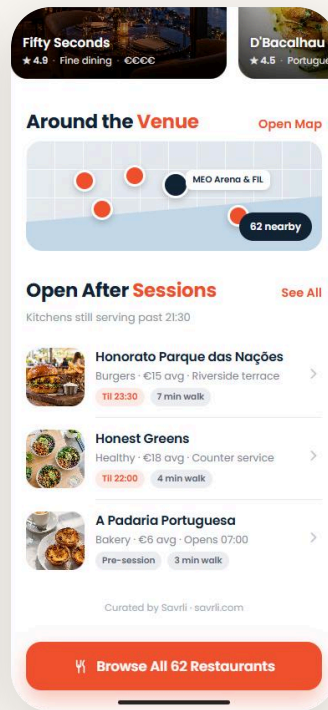
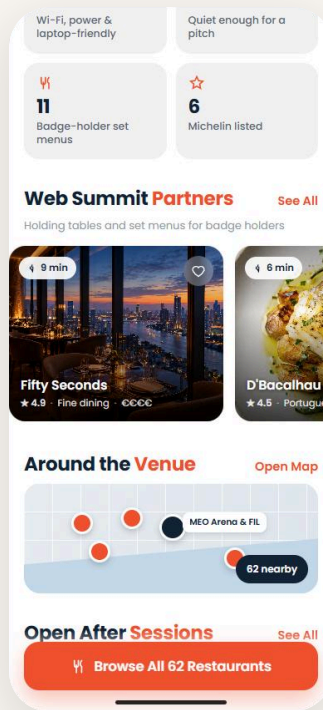
Partner rail

Official status, walk time, rating, price band. Tapping through opens the listing, the perk, and booking.

Open after sessions

Kitchens still serving past 21:30, and bakeries open before the first keynote. These are the gaps attendees complain about most.

Every partner is also mapped against MEO Arena and FIL, and carries its Savrli Network creator video alongside the listing.



WHAT WEB SUMMIT GETS

Real perks for attendees, across the city, with none of the work

A better on-the-ground experience

Attendees find the right table for the right meeting, in seconds, instead of losing hours between sessions.

A new attendee benefit at zero cost

Exclusive restaurant perks become part of the Web Summit badge. No budget, no ops lift, no vendor management.

Creators tell the story for you

Lisbon's own food creators cover the summit and the restaurants behind it, told by locals people already follow.

A model that travels

Prove it in Lisbon, then carry the same playbook to Web Summit's other locations with a partner already in place.

WHAT WE NEED FROM WEB SUMMIT · NO BUDGET, NO OPS LIFT, NO MEDIA SPEND

The official designation

The association is what restaurants sign for.

A place in attendee comms

Perks campaign, pre-event emails, in-app.

Passes for the team on site

Creators to shoot it, staff to sign restaurants.

A direct line to the week's most valuable diners

Official Web Summit partner status

Carried on the event page and in the venue. A signal to attendees that this is where the summit eats.

High-value group bookings

Business lunches, team dinners, investor meetings: the tables restaurants want most, discoverable by the exact amenities they offer.

Exposure through creator content

Featured in the food creators' coverage on Savrli Network, seen by a global audience beyond the week itself.

Perks they control

Each restaurant sets its own offer and capacity. Redemption is handled in-app, so nothing changes at the door.

WHAT LISBON GETS

The summit's spending spreads across the city, and the city's food scene goes global

Beyond the venue

Attendees are guided to neighborhoods and independents, not just the strip next to the conference.

A showcase with reach

Creator content puts Lisbon's kitchens in front of a global audience that arrived for tech and leaves talking about food.

A model tourism boards want

We've worked with city tourism boards on small events. This is that model, anchored to Lisbon's biggest week.

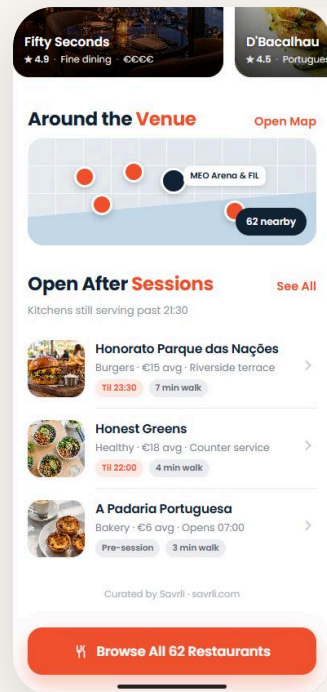
How it works: you promote, we carry the rest

Web Summit

- Promotion of the event page to attendees
- Official partner association

Savrli

- Restaurant recruitment and relationships
- The event page, filters, and booking in the app
- Perk design and in-app redemption
- Creator content on Savrli Network
- Reporting after the week



Listings, amenities, and perk redemption

Let Lisbon be the case study

A partnership at this scale is a first for Savrli, so we've structured it to prove itself: run Lisbon, measure everything, then scale together.

WHAT WE MEASURE	WHY IT MATTERS TO WEB SUMMIT
Partner restaurants signed	Breadth of the perk network attendees see on day one
Bookings and covers via the event page	Attendees actually using the benefit
Perks redeemed	Value delivered per badge, in numbers you can report
Videos for the event and every partner	No business left out. Every partner seen on camera, tied to Web Summit
City feedback	What Lisbon's restaurants and tourism partners say it did for them
Attendee feedback	The playbook for your next city

AND THEN, THE SAME PAGE FOR EVERY WEB SUMMIT CITY

Lisbon

Nov 9 to 12, 2026 · MEO Arena & FIL

Doha

Feb 2027 · Doha Exhibition Center

Vancouver

May 25 to 28, 2027 · Convention
Centre

Rio de Janeiro

June 2027 · Riocentro

Next steps to November

Now

Align on scope

Confirm the official association and how the event page reaches attendees.

4 weeks out

Sign restaurant partnerships

Savrli signs Lisbon partners and locks in attendee discounts and perks.

2 weeks out

Creator content begins

Creators start posting about Web Summit and the local restaurants supporting it; the event page goes live.

Web Summit week

Run it, then report

Attendees redeem, restaurants host, and we share the numbers within two weeks.

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savrli.com · websummit.savrli.com